

ADVERTISING RATE CARD

Sade' Prinsloo

Administrator

Sade'.Prinsloo@mandela.ac.za

MADIBAZNews

News for the students, by the students

About Us

The MadibazNews Student Newspaper is the official student newspaper of the Nelson Mandela University. The newspaper is produced by a collective of Nelson Mandela University students and managed by an administrator (staff member).

The newspaper aims to inform and entertain both students and staff at the Nelson Mandela University focusing on news, student opinions, lifestyle & entertainment, sports, science & tech stories as well as a Student Representative Council (SRC) section.

Publishing Information

The MadibazNews Student Newspaper is published monthly as tabloid sized online newspaper.

Distribution Statistics

The MadibazNews Student Newspaper is published monthly. It has a readership of 12000 making up 40% of students and staff (2018 numbers).

Payment Terms

All payments need to be made prior to production. Contact the Administrator for further sales details.

Advertisement Orders

To advertise in the MadibazNews Newspapers please complete the order form online to place your order.

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Insert Rates

R3500 per 10 000 copies (client to supply own printed inserts).

Social Media Rates

R800 a week.

This includes 1 post a day for 7 days on Twitter & Facebook.



Client provides artwork for the posts

Facebook cover photo – R1500.00 a week (7 days)



MadibazNews Student Newspaper Blog - R100 a post



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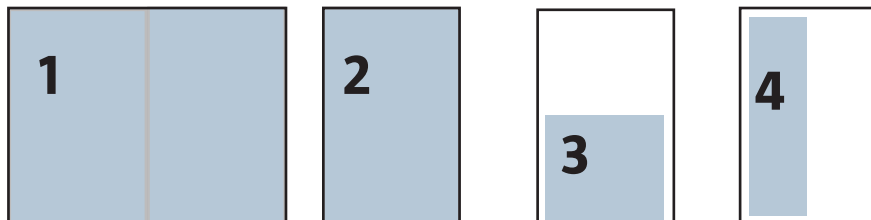
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Sizing and Pricing (all prices are quoted in ZAR)



Size		Dimensions	Price (Colour)
1	Double page spread	420 x 297	R6000
2	Full page	210 x 297	R3000
3	Half page (Horizontal)	184 x 135	R1500
4	Half page (Vertical)	90 x 269	R1500

Note

*All adverts are in colour

*All prices exclude vat

Banking Details

Name of account : Nelson Mandela University - Main account
Type of account : Business Current Account
Account number : 080 263 011
Standard Bank Branch : Rink Street
Branch code : 050417
Reference : x163-0720 MadibazNews